



DEALER ENROLLMENT FORM



■ RTO-TV HD IS

custom, high definition programming that highlights your brand, your products, and your services in your stores. You could have as much as 200 square feet of powerful, eye-catching video in your stores, and with RTO-TV HD, you can utilize this space to promote yourself while showcasing your products' high definition capabilities.

■ RTO-TV HD OFFERS

fresh programming with segments customized to your specifications. Highlight current promotions, payment options, and inform customers about the programs you offer. Why highlight someone else's brand in your stores when you can promote your own?

■ NEW! EASY INTERNET DELIVERY SYSTEM

High Def internet delivery means easy updates, certainty of playtime, better quality, and fresher content. Your custom messages and promotions are interspersed with quality entertainment from your favorite vendors, Disney Studios, Aristo Music Videos and our own in-house videography.

Effortless installation requires you to simply connect the unit to a data cable, plug it in, and turn it on. The control unit will contact RTO-TV HD's server and download your program. That's it!

■ FOR MORE INFORMATION,

contact Marty Smith at 314.835.0004. We'd be happy to answer questions, send you samples of past programming, and provide a more detailed explanation of RTO-TV HD.





RTO HIGHLIGHTS

Several generic highlights promoting rental purchase will also be included in the 2 hour programming. To help us determine which ones apply to your company, please answer the following:



- Y N My company has an extended warranty program.
- Y N My company rents computers.
- Y N My company rents jewelry.
- Y N My company offers phone services.
- Y N My company has a referral program.
 - » What is the referral amount? \$ _____

WE WILL CONTACT YOU TO VERIFY ALL CONTENT PRIOR TO PRODUCTION.

PLEASE CHECK THE VENDORS/PRODUCTS YOU CURRENTLY USE FROM THE FOLLOWING PRODUCT PROMOTIONS LIST:

APPLIANCES

- ___ GE
- ___ Frigidaire
- ___ Maytag
- ___ Whirlpool Corporation

COMPUTERS

- ___ Compaq-H/P
- ___ Dell

ELECTRONICS

- ___ RCA
- ___ Philips
- ___ Welton USA-Entertainment Furniture
- ___ Welton USA-Sony
- ___ Zenith Electronics

FURNITURE

- ___ Ashley Furniture Industries
- ___ Benchcraft
- ___ Klaussner Furniture
- ___ Progressive Furniture
- ___ Pioneer by PFC

PLEASE LIST HERE ANY EXISTING :30 TV COMMERCIALS YOU WISH TO INCLUDE IN YOUR VERSION OF RTO-TV HD:

- | | |
|--|--|
| Title: _____ | Title: _____ |
| ___ Imagery has spot | ___ Imagery has spot |
| ___ I will forward spot (dvc or 3/4" please) | ___ I will forward spot (dvc or beta sp) |

YOUR LOGO IS NEEDED FOR PRODUCTION: ___ Imagery has my logo on file ___ I will send my logo in electronic format*

**Electronic logos and images can be emailed to rtoTV@imagerymarketinggroup.com or sent fedex/post on disk.*



CUSTOM BENEFITS

Each 2 hours of RTO-TV HD programming includes 4 specially produced segments promoting your company and its benefits. To help us accurately produce these segments, in the lists below, please choose 4 segments from the 5 choices. Then, check the benefits listed under each chosen segment that apply to your company. You may edit/add benefits as needed. All checked items will appear in final production.

IF YOU CHOOSE TO DO ALL 5 SEGMENTS, AN ADDITIONAL PRODUCTION CHARGE OF \$850 WILL BE APPLIED.

:15-:20 CUSTOM BENEFITS / THE CONVENIENCE OF RTO!

- 36 locations – one near you! other _____
- no credit checks other _____
- no long term obligation other _____
- same day delivery
- try before you buy
- everything you need for your home in one place
- visit us online at xyzrentals.com

:15-:20 CUSTOM BENEFITS / ALWAYS GREAT PRICES!

- weekly or monthly rates available other _____
- short term rentals other _____
- corporate rentals other _____
- 12-months to own on most items
- discounts on pre-rented merchandise
- 90-days same as cash
- look for specials in local advertisements and in-store displays

:15-:20 CUSTOM BENEFITS / RTO MEANS SERVICE!

- we provide delivery & set-up other _____
- product education is included with every rental other _____
- friendly staff are always on hand – even after the sale!
- service and loaner program throughout your rental agreement

:15-:20 CUSTOM BENEFITS / BRANDING

- xyz rentals has been in business since _____
- open M-F from 9-6 and Sat 10-5
- involved in the local community through sponsorships, donations, memberships
- privately owned and operated
- other _____
- other _____

:15-:20 INSURANCE / VIP / CLUB PROGRAM

- please provide name of your program: _____
- extended service agreement
- extended warranty
- damage or loss insurance mail order pharmacy
- bonus bucks prescription drug benefit package
- exchange option AutoVantage (automotive information & savings)
- courtesy payment waiver grocery coupons
- rent-it-again voicemail & messaging service
- special sales discounts other _____
- special events & sales other _____

For additional fees, RTO-TV HD can even be further customized to your company. Call for info and pricing.

